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Certain Analogous for Generalized Geometrically Convex Functions with Applications

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Abstract. The main objective of this paper is to communicate the concept of a class of generalized functions, known as generalized geometrically convex functions. We derive numerous consequences associated to generalized geometrically convex functions. Additionally, we provide the improved class of Hermite-Hadamard inequality via generalized geometrically convex functions. Our outcomes provide some results which are already existing in the literature.

AMS (MOS) Subject Classification Codes: **26D15; 26D10, 90C23**

Key Words: generalized convex functions, GA-Convex functions, Hermite-Hadamard's type inequalities, Hölder's inequality

1. INTRODUCTION

Few decades ago, the speculation of convexity has transformed into one of the most intriguing and valuable fields to investigate a broad class of issues emerging in mathematics and engineering sciences. Creative strategies and computations have capitulated various fields for the investigation of convex analysis. Lately, different variants for convex functions and their refinements been created by utilizing innovative strategies; see [1, 2, 4, 5, 6, 7, 8, 10, 14, 16, 20, 19, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 35]. The concept of convex functions is firmly identified to principle of variants. It is well regarded that a function is convex, if and only an integral inequality is satisfied, which is referred to as the Hermite-Hadamard inequality; see [11].

$$G\left(\frac{u+w}{2}\right) \leq \frac{1}{u-w} \int_w^u G(x)dx \leq \frac{G(u) + G(w)}{2}.$$

Such sorts of integral inequalities are valuable in computing the estimates. For ongoing improvements and applications, see [9, 11, 12, 13, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46]. The convex sets and convex functions have been broadened and amplified in various ways utilizing modern techniques to deal with distinct problems in a modified form; see [15, 17, 18, 47, 48, 49, 50, 51, 52, 53, 54]. One of the latest momentous speculations of convex functions is the ϕ -convex function, explored by Gordji et al. [9], one of the prominent feature of this class is the non-convex functions. For modern developments, see [18] and the references therein. The principle purpose of this class of generalized convex functions, that are referred to as generalized geometrically convex functions. We build up some new consequences by utilizing the fundamental inequalities. We develop new Hermite-Hadamard integral inequalities for the generalized geometrically convex functions. Various special cases are thought of. Our results are a major and necessary modification of well-known results for inequalities.

2. PRELIMINARIES

Let I be an interval in real line \mathbb{R} and let $G : I = [x, y] \subset (0, \infty) \rightarrow \mathbb{R}$ be a differentiable function on the interior I° of I ; moreover, let $w(\cdot, \cdot) : \mathbb{R} \times \mathbb{R} \rightarrow \mathbb{R}$ be a continuous bifunction. In the sequel, we will symbolize:

$$\mathbb{R} = (-\infty, +\infty), \quad \mathbb{R}_+ = (0, \infty) \text{ and } \mathbb{R}_- = (-\infty, 0).$$

definition 2.1. ([9]) Let $I \subseteq \mathbb{R}$. We say that a function $G : I = [x, y] \rightarrow \mathbb{R}$ is generalized convex with respect to an arbitrary bifunction $\eta(\cdot, \cdot) : \mathbb{R} \times \mathbb{R} \rightarrow \mathbb{R}$, if

$$G(\varepsilon x + (1 - \varepsilon)y) \leq G(y) + \varepsilon\eta(G(x), G(y)), \quad \forall x, y \in I, \varepsilon \in [0, 1].$$

If $\eta(x, y) = x - y$, then the generalized convex function becomes a convex function. Every convex function is a generalized convex function, but the converse is not true; see, for example, Examples 2.2 and 2.3.

Example 2.2. ([8]) For convexity of G , we can obtain a function η different from the function $\eta(x, y) = x - y$ such that G is generalized convex. Assume $G(x) = x^2$ and $\eta(x, y) = 2x + y$. Then

$$\begin{aligned} G(\varepsilon x + (1 - \varepsilon)y) &= (\varepsilon x + (1 - \varepsilon)y)^2 \\ &\leq \varepsilon x^2 + y^2 + \varepsilon(1 - \varepsilon)2xy \\ &\leq \varepsilon x^2 + y^2 + \varepsilon(1 - \varepsilon)(x^2 + y^2) \\ &\leq y^2 + \varepsilon(x^2 + x^2 + y^2) \\ &= y^2 + \varepsilon(2x^2 + y^2) \\ &= G(y) + \varepsilon\eta(G(x), G(y)) \end{aligned}$$

for all $x, y \in \mathbb{R}$ and $\varepsilon \in (0, 1)$. Additionally we have $x^2 \leq y^2 + (2x^2 + y^2)$ and $y^2 \leq x^2$, $\forall x, y \in \mathbb{R}$ show the correctness of inequality for $\varepsilon = 1$ and $\varepsilon = 0$, respectively. This means that G is generalized convex function. observe that function $G(x) = x^2$ is generalized convex with respect to all $w(x, y) = ax + by$ with $a \geq 1, b \geq -1$ and $x, y \in \mathbb{R}$.

Example 2.3. ([8]) Consider $G : \mathbb{R} \rightarrow \mathbb{R}$ as

$$G(x) = \begin{cases} -x & \text{if } x \geq 0, \\ x & \text{if } x < 0 \end{cases}$$

and define a bifunction $\eta = -x - y$ for all $x, y \in \mathbb{R}^- = (-\infty, 0)$. Then G is η -convex, but the converse is not true.

definition 2.4. ([17]) Let $I \subset \mathbb{R}_+$, is said to be a geometrically convex set, if

$$x^\varepsilon y^{1-\varepsilon} \in I, \quad \forall x, y \in I, \quad \varepsilon \in [0, 1].$$

definition 2.5. ([17]) Let $I \subset \mathbb{R}_+$ and we say that a function $G: I \subset \mathbb{R}_+ = (0, \infty) \rightarrow \mathbb{R}$ is geometrically convex on I , if

$$G(y^{1-\varepsilon} x^\varepsilon) \leq (1 - \varepsilon)G(y) + \varepsilon(G(x)) \quad \forall x, y \in I, \quad \varepsilon \in [0, 1],$$

where $(y^{1-\varepsilon} x^\varepsilon)$ and $(1 - \varepsilon)G(y) + \varepsilon(G(x))$ presents as weighted geometric mean of two positive numbers x and y and the weighted arithmetic mean of $G(x)$ and $G(y)$, respectively.

We now mention the class of generalized convex functions on the geometrically convex set with respect to an arbitrary bifunction $w(\cdot, \cdot)$, which is called the generalized geometrically convex functions is mainly due to [18].

definition 2.6. ([18]) A function $G : I \subset \mathbb{R}_+ = (0, \infty) \rightarrow \mathbb{R}$ is said to be generalized geometrically with respect to a bifunction $\eta(\cdot, \cdot) : \mathbb{R} \times \mathbb{R} \rightarrow \mathbb{R}$, if

$$G(y^{1-\varepsilon} x^\varepsilon) \leq (1 - \varepsilon)G(y) + \varepsilon(G(x) + \eta(G(x), G(y))), \quad \forall x, y \in I, \quad \varepsilon \in [0, 1]. \quad (2. 1)$$

If $\eta(x, y) = x - y$, then the Definition 2.6 reduce to geometrically convex functions given in Definition 2.5.

If $\varepsilon = \frac{1}{2}$ in (2. 1), then we have generalized Jensen geometrically convex function.

$$G(\sqrt{xy}) \leq G(y) + \frac{1}{2}\eta(G(x), G(y)), \quad \forall x, y \in I, \quad \varepsilon \in [0, 1]. \quad (2. 2)$$

We will use the subsequent symbols in the paper:

(i) The arithmetic mean:

$$\mathcal{A}(a, b) = \frac{a + b}{2} \quad \forall a, b \in \mathbb{R}_+, a \neq b,$$

(ii) The logarithmic mean:

$$\mathcal{L}(a, b) = \frac{b - a}{\log b - \log a} \quad \forall a, b \in \mathbb{R}_+, a \neq b,$$

(iii) The generalized logarithmic mean:

$$\mathcal{L}(a, b) = \left[\frac{b^{p+1} - a^{p+1}}{(p+1)(b-a)} \right]^{\frac{1}{p}}, \quad p \neq -1.$$

We will use the following lemma (see Ardic et al. [3]), which plays a key role for proving our coming results.

Lemma 2.7. ([3]) Let $G: I \subseteq R_+ = (0, \infty) \rightarrow R$ be differentiable function on I° where $w, u \in I^\circ$ with $w < u$. If $G' \in L([w, u])$ for all $v \in [w, u]$ then the following inequality holds :

$$\begin{aligned} u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \\ = (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) G'(u^\varepsilon v^{1-\varepsilon}) d\varepsilon + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) G'(v^\varepsilon w^{1-\varepsilon}) d\varepsilon. \end{aligned}$$

3. MAIN RESULTS

In this section, we derive some new Hermite-Hadamard type inequalities for generalized geometrically convex functions. We denote $I = [a, b]$, unless otherwise specified.

This segment devoted to some new variants related to the Hermite-Hadamard type for generalized geometrically convex functions.

Theorem 3.1. Let $G: I \subseteq R_+ = (0, \infty) \rightarrow R$ be differentiable function on I° where $w, u \in I^\circ$ with $w < u$ and $G' \in L([w, u])$. If $|G'|$ is generalized GA-convex on $[w, u]$, for all $v \in [w, u]$ then the following inequality holds :

$$\begin{aligned} u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \\ \leq (lnu - lnv) |G'(v)| L(u^3, v^3) + \eta(|G'(u)|, |G'(v)|) \frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \\ + (lnv - lnw) |G'(w)| L(v^3, w^3) + \eta(|G'(v)|, |G'(w)|) \frac{3v^3(lnv - lnw) - v^3 + w^3}{9(lnv - lnw)^2} \quad . (3.3) \end{aligned}$$

Proof. Utilizing Lemma 2.7, the property of modulus and generalized GA-convexity of $|G'|$, we have

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{(1-\varepsilon)})| d\varepsilon \\
& \quad + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{(1-\varepsilon)})| d\varepsilon \\
& \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) \{|G'(v)| + \varepsilon \eta(|G'(u)|, |G'(v)|)\} d\varepsilon \\
& \quad + (lnv - lnw) \int_0^1 (3v^\varepsilon w^{3(1-\varepsilon)}) \{|G'(w)| + \varepsilon \eta(|G'(v)|, |G'(w)|)\} d\varepsilon \\
& \leq (lnu - lnv) \left[v^3 |G'(v)| \int_0^1 \left(\frac{u}{v}\right)^{3\varepsilon} d\varepsilon + v^3 \eta(|G'(u)|, |G'(v)|) \int_0^1 \varepsilon \left(\frac{u}{v}\right)^{3\varepsilon} d\varepsilon \right] \\
& \quad + (lnv - lnw) \left[w^3 |G'(w)| \int_0^1 \left(\frac{v}{w}\right)^{3\varepsilon} d\varepsilon + w^3 \eta(|G'(v)|, |G'(w)|) \int_0^1 \varepsilon \left(\frac{v}{w}\right)^{3\varepsilon} d\varepsilon \right] \\
& \leq (lnu - lnv) \left[|G'(v)| L(u^3, v^3) + \eta(|G'(u)|, |G'(v)|) \left(\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) \right] \\
& \quad + (lnv - lnw) \left[|G'(w)| L(v^3, w^3) + \eta(|G'(v)|, |G'(w)|) \left(\frac{3v^3(lnv - lnw) - v^3 + w^3}{9(lnv - lnw)^2} \right) \right].
\end{aligned}$$

After suitable arrangement we immediately get the desired inequality. \square

Remark 3.2. If we choose $\eta(|G'(u)|, |G'(v)|) = |G'(u)| - |G'(v)|$ and $\eta(|G'(v)|, |G'(w)|) = |G'(v)| - |G'(w)|$, then Theorem 3.1 becomes Theorem 3.1 in [3].

Theorem 3.3. Let $G: I \subseteq R_+ = (0, \infty) \rightarrow R$ be differentiable function on I° where $w, u \in I^\circ$ with $w < u$ and $G' \in L([w, u])$. If $|G'|^q$ is generalized GA-convex on $[w, u]$, for all $v \in [w, u]$ then the following inequality holds :

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv) (L(u^{3p}, v^{3p}))^{\frac{1}{p}} \left(|G'(v)|^q + \frac{1}{2} \eta(|G'(u)|^q, |G'(v)|^q) \right)^{\frac{1}{q}} \\
& \quad + (lnv - lnw) (L(v^{3p}, w^{3p}))^{\frac{1}{p}} \left(|G'(w)|^q + \frac{1}{2} \eta(|G'(v)|^q, |G'(w)|^q) \right)^{\frac{1}{q}} (3.4)
\end{aligned}$$

Proof. Utilizing Lemma 2.7, the property of modulus, generalized GA-convexity of $|G'|^q$ and Hölder inequality we have

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{(1-\varepsilon)})| d\varepsilon \\
& \quad + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{(1-\varepsilon)})| d\varepsilon \\
& \leq (lnu - lnv) \left(\int_0^1 u^{3\varepsilon p} v^{3(1-\varepsilon)p} d\varepsilon \right)^{\frac{1}{p}} \left(\int_0^1 |G'(u^\varepsilon v^{(1-\varepsilon)})|^q d\varepsilon \right)^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(\int_0^1 v^{3\varepsilon p} w^{3(1-\varepsilon)p} d\varepsilon \right)^{\frac{1}{p}} \left(\int_0^1 |G'(v^\varepsilon w^{(1-\varepsilon)})|^q d\varepsilon \right)^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left(v^{3p} \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon p} d\varepsilon \right)^{\frac{1}{p}} \left(\int_0^1 (|G'(v)|^q + \varepsilon \eta(|G'(u)|^q, |G'(v)|^q)) d\varepsilon \right)^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(w^{3p} \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon p} d\varepsilon \right)^{\frac{1}{p}} \left(\int_0^1 (|G'(w)|^q + \varepsilon \eta(|G'(v)|^q, |G'(w)|^q)) d\varepsilon \right)^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left(\frac{u^{3p} - v^{3p}}{3p(lnu - lnv)} \right)^{\frac{1}{p}} \left(|G'(v)|^q + \frac{1}{2} \eta(|G'(u)|^q, |G'(v)|^q) \right)^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(\frac{v^{3p} - w^{3p}}{3p(lnv - lnw)} \right)^{\frac{1}{p}} \left(|G'(w)|^q + \frac{1}{2} \eta(|G'(v)|^q, |G'(w)|^q) \right)^{\frac{1}{q}}.
\end{aligned}$$

After suitable arrangement we immediately get the desired inequality (4. 8). \square

Remark 3.4. If we choose $\eta(|G'(u)|^q, |G'(v)|^q) = |G'(u)|^q - |G'(v)|^q$ and $\eta(|G'(v)|^q, |G'(w)|^q) = |G'(v)|^q - |G'(w)|^q$, then Theorem 3.3 becomes Theorem 3.4 in [3].

Theorem 3.5. Under the assumption of Theorem 3.3 , the following inequality holds :

$$\begin{aligned}
& u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \\
& \leq (lnu - lnv) L(u^{3q}, v^{3q}) |G'(v)|^q + \frac{3q(lnu - lnv) - 1}{3q(lnu - lnv)} \eta(|G'(u)|^q, |G'(v)|^q)^{\frac{1}{q}} \\
& \quad + (lnv - lnw) L(v^{3q}, w^{3q}) |G'(w)|^q + \frac{3q(lnv - lnw) - 1}{3q(lnv - lnw)} \eta(|G'(v)|^q, |G'(w)|^q)^{\frac{1}{q}}, (3.5)
\end{aligned}$$

where $q > 1$ and $\frac{1}{p} + \frac{1}{q} = 1$.

Proof. Utilizing Lemma 2.7, the property of modulus, generalized GA-convexity of $|G'|^q$ and Hölder inequality we have

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{(1-\varepsilon)})| d\varepsilon \\
& \quad + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{(1-\varepsilon)})| d\varepsilon \\
& \leq (lnu - lnv) \left(\int_0^1 d\varepsilon \right)^{\frac{1}{p}} \left[v^{3q} \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon q} (|G'(v)|^q + \varepsilon \eta(|G'(v)|^q, |G'(u)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(\int_0^1 d\varepsilon \right)^{\frac{1}{p}} \left[w^{3q} \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon q} (|G'(w)|^q + \varepsilon \eta(|G'(v)|^q, |G'(w)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left(\int_0^1 d\varepsilon \right)^{\frac{1}{p}} \left[v^{3q} |G'(v)|^q \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon q} d\varepsilon \right. \\
& \quad \left. + v^{3q} \eta(|G'(u)|^q, |G'(v)|^q) \int_0^1 \varepsilon \left(\frac{u}{v} \right)^{(3\varepsilon q)} d\varepsilon \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(\int_0^1 d\varepsilon \right)^{\frac{1}{p}} \left[w^{3q} |G'(w)|^q \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon q} d\varepsilon \right. \\
& \quad \left. + w^{3q} \eta(|G'(v)|^q, |G'(w)|^q) \int_0^1 \varepsilon \left(\frac{v}{w} \right)^{(3\varepsilon q)} d\varepsilon \right]^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left[\frac{u^{3q} - v^{3q}}{3q(lnu - lnv)} \left(|G'(v)|^q + \frac{3q(lnu - lnv) - 1}{3q(lnu - lnv)} \eta(|G'(u)|^q, |G'(v)|^q) \right) \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left[\frac{v^{3q} - w^{3q}}{3q(lnv - lnw)} \left(|G'(w)|^q + \frac{3q(lnv - lnw) - 1}{3q(lnv - lnw)} \eta(|G'(v)|^q, |G'(w)|^q) \right) \right]^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left[L(u^{3q}, v^{3q}) \left(|G'(v)|^q + \frac{3q(lnu - lnv) - 1}{3q(lnu - lnv)} \eta(|G'(u)|^q, |G'(v)|^q) \right) \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left[L(v^{3q}, w^{3q}) \left(|G'(w)|^q + \frac{3q(lnv - lnw) - 1}{3q(lnv - lnw)} \eta(|G'(v)|^q, |G'(w)|^q) \right) \right]^{\frac{1}{q}}.
\end{aligned}$$

This is the required result. \square

Remark 3.6. If we choose $\eta(|G'(u)|^q, |G'(v)|^q) = |G'(u)|^q - |G'(v)|^q$ and $\eta(|G'(v)|^q, |G'(w)|^q) = |G'(v)|^q - |G'(w)|^q$, then Theorem 3.5 becomes Theorem 3.5 in [3].

Theorem 3.7. Let $G: I \subseteq R_+ = (0, \infty) \rightarrow R$ be differentiable function on I° where $w, u \in I^\circ$ with $w < u$ and $G' \in L([w, u])$. If $|G'|^q$ is generalized GA-convex on $[w, u]$,

for all $v \in [w, u]$ and $\forall q \geq 1$, then the following inequality holds :

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv)(L(u^3, v^3))^{1-\frac{1}{q}} \left[|G'(v)|^q L(u^3, v^3) \right. \\
& \quad \left. + \eta(|G'(u)|^q, |G'(v)|^q) \left(\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw)(L(v^3, w^3))^{1-\frac{1}{q}} \left[|G'(w)|^q L(v^3, w^3) \right. \\
& \quad \left. + \eta(|G'(v)|^q, |G'(w)|^q) \left(\frac{3v^3(lnv - lnw) - v^3 + w^3}{9(lnv - lnw)^2} \right) \right]^{\frac{1}{q}}. \quad (3.6)
\end{aligned}$$

Proof. Utilizing Lemma 2.7, the property of modulus, generalized GA-convexity of $|G'|^q$ and power mean integral inequality, we have

$$\begin{aligned}
& \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
& \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{(1-\varepsilon)})| d\varepsilon \\
& \quad + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{(1-\varepsilon)})| d\varepsilon \\
& \leq (lnu - lnv) \left(\int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) d\varepsilon \right)^{1-\frac{1}{q}} \left[\int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{1-\varepsilon})|^q d\varepsilon \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(\int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) d\varepsilon \right)^{1-\frac{1}{q}} \left[\int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{1-\varepsilon})|^q d\varepsilon \right]^{\frac{1}{q}} \\
& \leq (lnu - lnv) \left(v^3 \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \left[v^3 \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} |G'(u^\varepsilon v^{1-\varepsilon})|^q d\varepsilon \right]^{\frac{1}{q}} \\
& \quad + (lnv - lnw) \left(w^3 \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \left[w^3 \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} |G'(v^\varepsilon w^{1-\varepsilon})|^q d\varepsilon \right]^{\frac{1}{q}}
\end{aligned}$$

$$\begin{aligned}
&\leq (lnu - lnv) \left(v^3 \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \left[v^3 \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} (|G'(v)|^q + \varepsilon \eta(|G'(u)|^q, |G'(v)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\
&\quad + (lnv - lnu) \left(w^3 \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \left[w^3 \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} (|G'(w)|^q + \varepsilon \eta(|G'(v)|^q, |G'(w)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\
&\leq (lnu - lnv) \left(v^3 \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \\
&\quad \times \left[v^3 |G'(v)|^q \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon} d\varepsilon + v^3 \eta(|G'(u)|^q, |G'(v)|^q) \int_0^1 \varepsilon \left(\frac{u}{v} \right)^{3\varepsilon} d\varepsilon \right]^{\frac{1}{q}} \\
&\quad + (lnv - lnu) \left(w^3 \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} d\varepsilon \right)^{1-\frac{1}{q}} \\
&\quad \times \left[w^3 |G'(w)|^q \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon} d\varepsilon + w^3 \eta(|G'(v)|^q, |G'(w)|^q) \int_0^1 \varepsilon \left(\frac{v}{w} \right)^{3\varepsilon} d\varepsilon \right]^{\frac{1}{q}} \\
&\leq (lnu - lnv) \left(\frac{u^3 - v^3}{3(lnu - lnv)} \right)^{1-\frac{1}{q}} \left[|G'(v)|^q \frac{u^3 - v^3}{3(lnu - lnv)} \right. \\
&\quad \left. + \eta(|G'(u)|^q, |G'(v)|^q) \left(\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) \right]^{\frac{1}{q}} \\
&\quad + (lnv - lnu) \left(\frac{v^3 - w^3}{3(lnv - lnu)} \right)^{1-\frac{1}{q}} \left[|G'(w)|^q \frac{v^3 - w^3}{3(lnv - lnu)} \right. \\
&\quad \left. + \eta(|G'(v)|^q, |G'(w)|^q) \left(\frac{3v^3(lnv - lnu) - v^3 + w^3}{9(lnv - lnu)^2} \right) \right]^{\frac{1}{q}}.
\end{aligned}$$

After simple calculations we get the desired inequality (3. 6). \square

Remark 3.8. If we choose $\eta(|G'(u)|^q, |G'(v)|^q) = |G'(u)|^q - |G'(v)|^q$ and $\eta(|G'(v)|^q, |G'(w)|^q) = |G'(v)|^q - |G'(w)|^q$, then Theorem 3.7 becomes,

$$\begin{aligned}
&\left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\
&\leq (lnu - lnv) (L(u^3, v^3))^{1-\frac{1}{q}} \left[\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} |G'(u)|^q \right. \\
&\quad \left. + \left(L(u^3, v^3) - \frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) |G'(v)|^q \right]^{\frac{1}{q}} \\
&\quad + (lnv - lnu) (L(v^3, w^3))^{1-\frac{1}{q}} \left[\frac{3v^3(lnv - lnu) - v^3 + w^3}{9(lnv - lnu)^2} |G'(v)|^q \right. \\
&\quad \left. + \left(L(v^3, w^3) - \frac{3v^3(lnv - lnu) - v^3 + w^3}{9(lnv - lnu)^2} \right) |G'(w)|^q \right]^{\frac{1}{q}}.
\end{aligned}$$

Theorem 3.9. Let $G: I \subseteq R_+ = (0, \infty) \rightarrow R$ be differentiable function on I° where $w, u \in I^\circ$ with $w < u$ and $G' \in L([w, u])$. If $|G'|^q$ is generalized GA-convex on $[w, u]$,

for all $v \in [w, u]$ and $\forall q \geq 1$, then the following inequality holds:

$$\begin{aligned} & u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \\ & \leq (lnu - lnv) L(u^{\frac{3(q-p)}{q-1}}, v^{\frac{3(q-p)}{q-1}})^{\frac{q-1}{q}} C_q(u, v)^{\frac{1}{q}} \\ & \quad + (lnv - lnw) L(v^{\frac{3(q-p)}{q-1}}, w^{\frac{3(q-p)}{q-1}})^{\frac{q-1}{q}} C_q(v, w)^{\frac{1}{q}}, \end{aligned} \quad (3.7)$$

where

$$\begin{aligned} C_q(u, v) &= |G'(v)|^q L(u^{3p}, v^{3p}) + \frac{\eta(|G'(u)|^q, |G'(v)|^q)}{3p(lnu - lnv)} (u^{3p} - L(u^{3p}, v^{3p})) \\ C_q(v, w) &= |G'(w)|^q L(v^{3p}, w^{3p}) + \frac{\eta(|G'(v)|^q, |G'(w)|^q)}{3p(lnv - lnw)} (v^{3p} - L(v^{3p}, w^{3p})). \end{aligned}$$

Proof. Utilizing Lemma 2.7, the property of modulus, generalized GA-convexity of $|G'|^q$ and power mean integral inequality, we have

$$\begin{aligned} & \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\ & \leq (lnu - lnv) \int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)}) |G'(u^\varepsilon v^{(1-\varepsilon)})| d\varepsilon \\ & \quad + (lnv - lnw) \int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)}) |G'(v^\varepsilon w^{(1-\varepsilon)})| d\varepsilon \\ & \leq (lnu - lnv) \left(\int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)})^{\frac{q-p}{q-1}} d\varepsilon \right)^{\frac{q-1}{q}} \\ & \quad \times \left[\int_0^1 (u^{3\varepsilon} v^{3(1-\varepsilon)})^p (|G'(v)|^q + \varepsilon \eta(|G'(u)|^q, |G'(v)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\ & \quad + (lnv - lnw) \left(\int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)})^{\frac{q-p}{q-1}} d\varepsilon \right)^{\frac{q-1}{q}} \\ & \quad \times \left[\int_0^1 (v^{3\varepsilon} w^{3(1-\varepsilon)})^p (|G'(w)|^q + \varepsilon \eta(|G'(v)|^q, |G'(w)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\ & \leq (lnu - lnv) \left(v^{\frac{3(q-p)}{q-1}} \int_0^1 \left(\frac{u}{v} \right)^{\frac{3\varepsilon(q-p)}{q-1}} d\varepsilon \right)^{\frac{q-1}{q}} \\ & \quad \times \left[v^{3p} \int_0^1 \left(\frac{u}{v} \right)^{3\varepsilon p} (|G'(v)|^q + \varepsilon \eta(|G'(u)|^q, |G'(v)|^q)) d\varepsilon \right]^{\frac{1}{q}} \\ & \quad + (lnv - lnw) \left(w^{\frac{3(q-p)}{q-1}} \int_0^1 \left(\frac{v}{w} \right)^{\frac{3\varepsilon(q-p)}{q-1}} d\varepsilon \right)^{\frac{q-1}{q}} \\ & \quad \times \left[w^{3p} \int_0^1 \left(\frac{v}{w} \right)^{3\varepsilon p} (|G'(w)|^q + \varepsilon \eta(|G'(v)|^q, |G'(w)|^q)) d\varepsilon \right]^{\frac{1}{q}}. \end{aligned}$$

After solving above integrals we immediately get the desired inequality (3.7). \square

Remark 3.10. If we choose $\eta(|G'(u)|^q, |G'(v)|^q) = |G'(u)|^q - |G'(v)|^q$ and $\eta(|G'(v)|^q, |G'(w)|^q) = |G'(v)|^q - |G'(w)|^q$, then Theorem 3.9 becomes,

$$\begin{aligned} & \left| u^2 G(u) - w^2 G(w) - 2 \int_w^u \theta G(\theta) d\theta \right| \\ & \leq (lnu - lnv) \left(L(u^{\frac{3(q-p)}{q-1}}, v^{\frac{3(q-p)}{q-1}}) \right)^{\frac{q-1}{q}} \left[\frac{1}{3p(lnu - lnv)} (u^{3p} - L(u^{3p}, v^{3p})) |G'(u)|^q \right. \\ & \quad \left. + \left(L(u^{3p}, v^{3p}) + \frac{1}{3p(lnu - lnv)} (L(u^{3p}, v^{3p}) - u^{3p}) \right) |G'(v)|^q \right]^{\frac{1}{q}} \\ & \quad + (lnv - lnw) \left(L(v^{\frac{3(q-p)}{q-1}}, w^{\frac{3(q-p)}{q-1}}) \right)^{\frac{q-1}{q}} \left[\frac{1}{3p(lnv - lnw)} (v^{3p} - L(v^{3p}, w^{3p})) |G'(v)|^q \right. \\ & \quad \left. + \left(L(v^{3p}, w^{3p}) + \frac{1}{3p(lnv - lnw)} (L(v^{3p}, w^{3p}) - v^{3p}) \right) |G'(w)|^q \right]^{\frac{1}{q}}. \end{aligned}$$

4. APPLICATIONS

Proposition 4.1. For $0 < w < v < u$, $\rho > 0$, we obtain:

$$\begin{aligned} & 3(\ln u - \ln v)(u - w)(\mathcal{L}_{\rho+2}(v, \mu))^{\rho+2} \\ & \leq \mathcal{L}(u^3, v^3) \left[3\rho v^\rho (\ln u - \ln v)^2 - \eta(\rho u^\rho, \rho v^\rho) \right] + u^3 \eta(\rho u^\rho, \rho v^\rho). \end{aligned}$$

Proof. If we set $G(x) = \frac{x^{\rho+1}}{\rho+1}$ for $x \in \mathcal{R}_+$ and $\rho > 0$. Then, it is clear that $G'(x) = x^\rho$ is a generalized geometrically convex function on $x \in \mathcal{R}_+$ and from the inequality that is given in Theorem 3.1, we can write

$$\begin{aligned} & \left| \mu^2 G(\mu) - \eta^2 G(\eta) - 2 \int_a^b \psi G(\psi) d\psi \right| \\ & = \left| \frac{\mu^{\rho+3}}{\rho+1} - \frac{\eta^{\rho+3}}{\rho+1} - 2 \left(\frac{\mu^{\rho+3} - \eta^{\rho+3}}{(\rho+1)(\rho+3)} \right) \right| \\ & = (\mu - \eta)(\mathcal{L}_{\rho+2}(\eta, \mu))^{\rho+2}. \end{aligned}$$

For the right hand side of the inequality, we get

$$\begin{aligned} & (lnu - lnv) \left[|G'(v)| L(u^3, v^3) + \eta(|G'(u)|, |G'(v)|) \left(\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) \right] \\ & + (lnv - lnw) \left[|G'(w)| L(v^3, w^3) + \eta(|G'(v)|, |G'(w)|) \left(\frac{3v^3(lnv - lnw) - v^3 + w^3}{9(lnv - lnw)^2} \right) \right] \\ & = \mathcal{L}(u^3, v^3) \left[3\rho v^\rho (\ln u - \ln v)^2 - \eta(\rho u^\rho, \rho v^\rho) \right] + u^3 \eta(\rho u^\rho, \rho v^\rho). \end{aligned}$$

This is the required result. \square

Proposition 4.2. For $0 < w < v < u$, $\rho > 0$, we obtain:

$$\begin{aligned} & (u - w)(\mathcal{L}_{\rho+2}(v, \mu))^{\rho+2} \\ & \leq (\ln u - \ln v)(L(u^{3p}, v^{3p}))^{\frac{1}{p}} \left(|v|^{q\rho} + \frac{1}{2}\eta(|u|^{q\rho}, |v|^{q\rho}) \right)^{\frac{1}{q}} \\ & \quad + (lnv - lnw)(L(v^{3p}, w^{3p}))^{\frac{1}{p}} \left(|w|^{q\rho} + \frac{1}{2}\eta(|v|^{q\rho}, |w|^{q\rho}) \right)^{\frac{1}{q}}. \end{aligned}$$

Proof. If we set $G(x) = \frac{x^{\rho+1}}{\rho+1}$ for $x \in \mathcal{R}_+$ and $\rho > 0$, then, it is clear that $G'(x) = x^\rho$ is a generalized geometrically convex function on $x \in \mathcal{R}_+$ and from the inequality that is given in Theorem 3.3, we can write

$$\begin{aligned} & (u - w)(\mathcal{L}_{\rho+2}(v, \mu))^{\rho+2} \\ & \leq (\ln u - \ln v)(L(u^{3p}, v^{3p}))^{\frac{1}{p}} \left(|v|^{q\rho} + \frac{1}{2}\eta(|u|^{q\rho}, |v|^{q\rho}) \right)^{\frac{1}{q}} \\ & \quad + (lnv - lnw)(L(v^{3p}, w^{3p}))^{\frac{1}{p}} \left(|w|^{q\rho} + \frac{1}{2}\eta(|v|^{q\rho}, |w|^{q\rho}) \right)^{\frac{1}{q}}. \end{aligned}$$

This is the required result. \square

Proposition 4.3. For $0 < w < v < u$, $\rho > 0$, we obtain:

$$\begin{aligned} & (u - w)(\mathcal{L}_{\rho+2}(v, \mu))^{\rho+2} \\ & \leq (\ln u - \ln v)(L(u^{3q}, v^{3q}))^{\frac{1}{q}} \left(|u|^{q\rho} + \frac{3q(\ln u - \ln v) - 1}{3q(\ln u - \ln v)}\eta(|u|^{q\rho}, |v|^{q\rho}) \right)^{\frac{1}{q}} \\ & \quad + (lnv - lnw)(L(v^{3q}, w^{3q}))^{\frac{1}{q}} \left(|w|^{q\rho} + \frac{3q(\ln v - \ln w) - 1}{3q(\ln v - \ln w)}\eta(|v|^{q\rho}, |w|^{q\rho}) \right)^{\frac{1}{q}}. \end{aligned}$$

Proof. If we set $G(x) = \frac{x^{\rho+1}}{\rho+1}$ for $x \in \mathcal{R}_+$ and $\rho > 0$, then, it is clear that $G'(x) = x^\rho$ is a generalized geometrically convex function on $x \in \mathcal{R}_+$ and from the inequality that is given in Theorem 3.5, then we get the immediate consequences. \square

Proposition 4.4. For $0 < w < v < u$, $\rho > 0$, we obtain:

$$\begin{aligned} & (u - w)(\mathcal{L}_{\rho+2}(v, \mu))^{\rho+2} \\ & \leq (lnu - lnv)(L(u^3, v^3))^{1-\frac{1}{q}} \left[|v|^{q\rho} L(u^3, v^3) \right. \\ & \quad \left. + \eta(|u|^{q\rho}, |v|^{q\rho}) \left(\frac{3u^3(lnu - lnv) - u^3 + v^3}{9(lnu - lnv)^2} \right) \right]^{\frac{1}{q}} \\ & \quad + (lnv - lnw)(L(v^3, w^3))^{1-\frac{1}{q}} \left[|w|^{q\rho} L(v^3, w^3) \right. \\ & \quad \left. + \eta(|v|^{q\rho}, |w|^{q\rho}) \left(\frac{3v^3(lnv - lnw) - v^3 + w^3}{9(lnv - lnw)^2} \right) \right]^{\frac{1}{q}}. \end{aligned}$$

Proof. If we set $G(x) = \frac{x^{\rho+1}}{\rho+1}$ for $x \in \mathcal{R}_+$ and $\rho > 0$, then, it is clear that $G'(x) = x^\rho$ is a generalized geometrically convex function on $x \in \mathcal{R}_+$ and from the inequality that is given in Theorem 3.7, then we get the immediate consequences. \square

Proposition 4.5. For $0 < w < v < u$, $\rho > 0$, we obtain:

$$\begin{aligned} & (u-w)(\mathcal{L}_{\rho+2}(v,\mu))^{\rho+2} \\ & \leq (lnu - lnv) \left(L(u^{\frac{3(q-p)}{q-1}}, v^{\frac{3(q-p)}{q-1}}) \right)^{\frac{q-1}{q}} (C_q(u,v))^{\frac{1}{q}} \\ & \quad + (lnv - lnw) \left(L(v^{\frac{3(q-p)}{q-1}}, w^{\frac{3(q-p)}{q-1}}) \right)^{\frac{q-1}{q}} (C_q(v,w))^{\frac{1}{q}}, \end{aligned}$$

where

$$\begin{aligned} C_q(u,v) &= |v|^{q\rho} L(u^{3p}, v^{3p}) + \frac{|\eta(u^\rho, v^\rho)|^q}{3p(lnu - lnv)} (u^{3p} - L(u^{3p}, v^{3p})) \\ C_q(v,w) &= |w|^{q\rho} L(v^{3p}, w^{3p}) + \frac{|\eta(v^\rho, w^\rho)|^q}{3p(lnv - lnw)} (v^{3p} - L(v^{3p}, w^{3p})). \end{aligned}$$

Proof. If we set $G(x) = \frac{x^{\rho+1}}{\rho+1}$ for $x \in \mathcal{R}_+$ and $\rho > 0$, then, it is clear that $G'(x) = x^\rho$ is a generalized geometrically convex function on $x \in \mathcal{R}_+$ and from the inequality that is given in Theorem 3.9, then we get the immediate consequences. \square

CONCLUSION

In this paper, we have introduced and studied a new class of generalized geometrically convex functions. Several new integral inequalities for these generalized functions have been derived, which have important applications in physics and material sciences. These estimates also useful in numerical analysis for finding the error bounds for the approximate solution. We have also discussed important several special cases, which can be obtained from our results.

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